

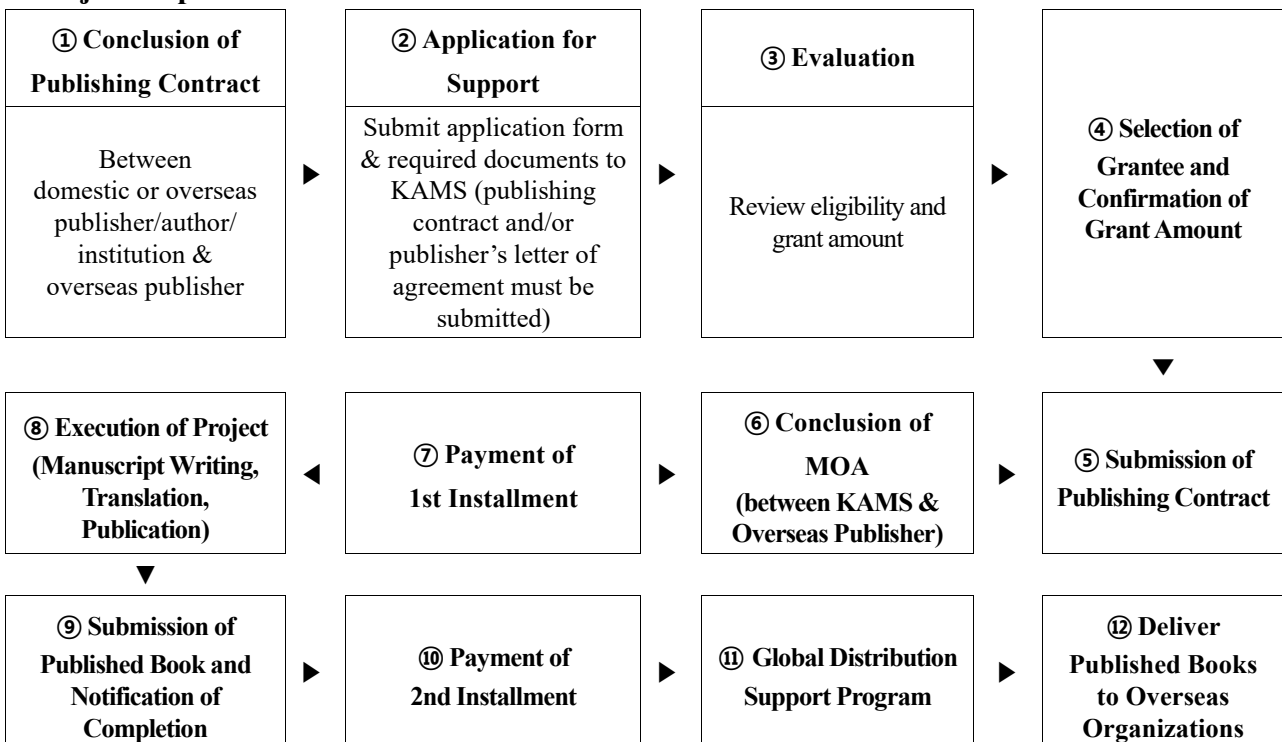
2021 KAMS Publishing Korean Art: Overseas Publication Support Program Application Guideline

1. Program Outline

Classification	Content
Eligible applicants	Authors, museums, universities, research institutes, or publishers in and outside of Korea that are looking to publish books on Korean visual arts abroad.
Grant amount	Up to KRW 50 million (approx. USD 44,000) per applicant; around six applicants to be selected. ※ Applicants who have previously been selected for the Writing Support Program (2018~2020) may apply for max. KRW 30 million. (These applicants cannot apply for translation and proofreading fees.) ※ Final number of selected applicants and grant amount is subject to change during the evaluation process.
Items	Cost of publication for books on Korean art (manuscript writing, translation, editing, production costs, image usage fees, etc.)
Requirements	<ul style="list-style-type: none"> - Applicant must have completed prior consultation with the overseas publisher on budget execution and the publisher's project requirements and submit a letter of agreement from the publisher (see enclosed designated form). - Both the letter of agreement and a signed copy of the publishing contract with the overseas publisher may be submitted if the overseas publication contract has been confirmed. If the contract has not yet been confirmed, first submit the letter of agreement and then submit the signed contract by the second week of July. (Failure to submit the contract by said date will automatically terminate the selection.) - Number of first edition prints must exceed 1,000; number of pages must exceed 40 A4-size pages. - Applicant is advised to include the author's writing fees in the application; publishing contract is required to include the author's royalty agreement. - The grant amount applied is capped at 80 percent of the total publication budget; the overseas publisher must cover more than 20 percent of the budget. - If the applicant receives support on manuscript writing, translation, or publication from another organization, it must be stated in the application form. Duplicate grant amounts will not be awarded on overlapping items.
Target Language	All languages except Korean
Eligible Books	<p>Introductory books, discursive books for introducing Korean art, or books on the following:</p> <p>① Art history/trends/discourse ② Art critique/theory</p> <p>③ Introducing the contemporary Korean art scene ④ Introducing artists</p> <p>※ Ineligible titles</p> <p>① Catalogs of a single artist's work ② Periodicals such as magazines or journals</p>

Project Period	<p>The publication must be completed within the project period, which can be set for up to three years.</p> <p>※ If the project schedule is set to span multiple years, establishing a yearly execution plan is mandatory.</p> <p>※ A brief project progress report will be submitted every December (use designated form). Final manuscript must be submitted upon completion.</p> <p>(Year 1) Selection–December 2021 (Year 2) December 2021–December 2022 (Year 3) December 2022–December 2023</p>
Selection Method	Eligibility and grant amount reviewed by members of the selection committee (outside experts).
Grant Payment Procedures	<p>- Based on the publishing contract between the author and the overseas publisher, KAMS will sign a separate Memorandum of Agreement (MOA) with the overseas publisher.</p> <p>- Payment will be made to the overseas publisher in two installments.</p> <p>(1st installment) After the publishing contract has been submitted, 60 percent of the total grant amount will be paid in advance.</p> <p>(2nd installment) After publication is complete and the published book and a notification of completion have been submitted, the remaining 40 percent of the total grant amount will be paid.</p> <p>※ The overseas publisher will execute the budget directly according to the budget plan as stated in the agreement. Upon project completion, the publisher must submit execution details (evidential documents such as itemized statements, proof of account transfer, etc.).</p>
Submission of Result	Submit 30 copies of published book and a project completion letter (designated form) with itemized statement.

□ **Project Implementation Process**



2. Project Details

□ **Project Target:** Authors, museums, universities, research institutes, or publishers in and outside of Korea that are looking to publish books on Korean visual arts abroad.

□ **Eligible Books**

- Books with confirmed contracts for overseas publication or under discussion.
 - With confirmed contract: both the letter of agreement from and a signed copy of the publishing contract with the overseas publisher may be submitted.
 - Without confirmed contract: first submit the letter of agreement from the overseas publisher and then submit a signed copy of the publishing contract by the second week of July. (Failure to submit the contract by said date will automatically terminate the selection.)
 - ※ If the applicant receives support on manuscript writing, translation, or publication from another organization, it must be stated in the application form. Duplicate grant amounts will not be awarded on overlapping items.
- Book Content and Target Language

Item	Eligible Books	Notes
Book Content	① Art history/trends/discourse ② Art critique/theory ③ Introducing the contemporary Korean art scene ④ Introducing artists	- Publications focusing on discourses and theories preferred - Catalogs of an individual artist's work are not eligible - Periodicals such as magazines or journals are not eligible
Target Language	All languages except Korean	- Publication in multiple languages is possible within the limits of the maximum translation budget amount

□ **Requirements**

- Number of first edition prints must exceed 1,000.
- Number of pages must exceed 40 A4-size pages.
- Applicant is advised to include the author's writing fees in the application; publishing contract is required to include the author's royalty agreement.
- The amount of the grant applied is capped at 80 percent of the total publication budget, and the overseas publisher must cover more than 20 percent of the budget.

□ **Itemized Fees and Details:** Applicant must request itemized fees according to the stages of their own publication progress within the limit of KRW 50 million.

- Itemized fees: manuscript writing, translation, proofreading, copyediting, design, printing, publisher planning fees, etc.
- Calculation standards: manuscript writing, translation, and proofreading will follow the standards presented in the table below. As for other itemized fees, allocate differentially based on the number of pages, images, and printed copies, and submit a detailed statement.

Itemized Fees	Max. Allowable Requests	Calculation Standards
English Manuscript Writing and Translation	KRW 21,600,000 (up to 100 A4-size pages)	KRW 216,000 per one A4-size page (about 480 words per one page) ※ This is the maximum allowable amount including manuscript writing and translation fees.
Proofreading	KRW 10,800,000	May allocate up to 50 percent of translation fees.
Publication Expenses	KRW 50,000,000	Costs incurred for publication including image copyright, design, and printing. ※ Allocate differentially based on number of pages, images, and printed copies, etc.
Publisher Planning Fee	Maximum 10 percent of desired grant amount.	

□ **Project Period:** May establish up to 3 years

Year	Project Period	Notes
Year 1	Selection–Dec. 2021	- Required to publish and submit publication results within the project period - Please describe in detail the plan and schedule for manuscript writing and publication in the “Project Period and Schedule” section (page 6) of the application form.
Year 2	Dec. 2021–Dec. 2022	
Year 3	Dec. 2022–Dec. 2023	

□ **Grant Payment Procedure**

- Based on the publishing contract between the author and the overseas publisher, KAMS will sign a separate Memorandum of Agreement (MOA) with overseas publisher.
- The payment will be made to the overseas publisher in two installments: The first installment (60%) will be paid upon receiving the publishing contract with the overseas publisher; and the second installment (40%) will be paid upon receiving the published book and notification of completion.
- The overseas publisher will execute the budget including manuscript writing, translation, and proofreading fees according to the budget plan as stated in the agreement.
- ※ Grant will be paid to the publisher and cannot be paid to or executed by the applicant.
- ※ Applicant must have completed prior consultation with the overseas publisher on details pertaining to the project performance such as budget plan, project schedule, payment and execution of grant, result report submission, and publisher requirements and submit the publisher’s letter of agreement (see enclosed designated form).

□ **Requirements for Selected Applicant
(During project execution period)**

- Submit a brief project status report every December (use designated form).
- Submit completed manuscript and confirm the length of manuscript upon completion.
- ※ If the completed manuscript fails to reach the expected length provided in the project proposal, KAMS may request additional manuscripts or reflect the difference in the payment of the second installment.
- If changes need to be made in the project schedule, complete and submit Change Request Form.

(Submitting the result upon publication)

- Publication must be completed and 30 copies of published book must be submitted within the agreed project timeline.
- A project completion letter and relevant evidential documents (itemized statement, proof of account transfer, etc.) must be submitted.

(After project completion)

- Submit sales report annually for three years after the completion of project.
- Submit press releases and promotional materials (articles, critiques, media advertisements, introductions, etc.) about the publication.

□ **Follow-up Support:** Global Distribution support program of book after publication is available.

3. Application and Evaluation Guide

- **Application Period:** February 15–April 9, 2021, 16:00 (KST)
- **Application Method:** Submit via email to art-trans@gokams.or.kr
- **Required Documents and Submission Format:** Submit via electronic file (HWP, MS Word, or PDF)

Classification	Content
Required Documents	① According to type of application (Individual) Applicant’s resume (Publisher) Publisher’s introduction, registered publisher certificate (Institution/Organization) Organization’s introduction, business license ② Application form (designated form , Korean/English) ※ Submit in HWP/MS Word and PDF file. ③ Letter of agreement from overseas publisher (designated format) ④ Publishing contract with overseas publisher (in original language and Korean translation) ※ Must include budget plan, terms of agreement, expected publication date, etc. ⑤ Table of contents, book overview, and brief outline of each chapter (max. 5 pages) ⑥ Overseas publisher’s portfolio covering the last three years (emphasis on visual arts publications) ⑦ A copy of the book, if published in Korea

- ※ Use designated forms for application form and letter of agreement from the overseas publisher.
- ※ Applicant is required to fill out the Personal Information Collection and Usage Agreement and Privacy Notice in the application form.

□ Evaluation and Selection Process

○ Evaluation Outline

Classification	Content
Evaluation Method	Application review and interview
Selection Committee	Selection committee composed of three outside experts
Evaluation Criteria	- Relevance of content (10%) - Rationality and credibility of publication plan (40%) - Capabilities of the publisher (30%) - Utilization and expected impact of the publication (20%)

※ Final number of selected applicants and grant amount is subject to change during the evaluation process.

○ Evaluation Schedule: Fourth week of April

○ Result Announcement: Will be posted on the KAMS website; selected applicant will be contacted individually.

4. Note

○ Application will be excluded from evaluation if a letter of agreement from the overseas publisher is not submitted.

○ Grant will be cancelled if the contract is not submitted within the specified period after selection.

○ Submitted documents and materials will not be returned. Application form and other submitted documents cannot be replaced or added to after the application period is over.

○ If any of the information in the application documents is found to have been falsified, the selection decision may be cancelled even after the grant award is confirmed and the grant must be returned in full.

○ If a plagiarized manuscript or manuscript involved in copyright dispute is submitted for application, the selection decision may be cancelled even after the grant award is confirmed and the grant must be returned in full, with the applicant in question ineligible to receive support from the KAMS for a given period.

○ It must be specified on the copyright page that the publication received support from the **Ministry of Culture, Sports, and Tourism and Korea Arts Management Service (KAMS)** (e.g., “this publication was supported by KAMS [Korea Arts Management Service]”) and include the organizations’ logos.

○ Eighty percent of the grant must be returned should the final book fail to be published within the timeline agreed upon with KAMS.

5. Inquiries

Visual Art Planning Team, Korea Arts Management Service (KAMS)

art-trans@gokams.or.kr / vy617@gokams.or.kr